TESS3 171 - Johnston

October, 2014

- Study Details -

Note: This page may be removed when the questionnaire is sent to the client. However, it must exist in the version sent to OSD.

|  |  |
| --- | --- |
| **SNO** | **19193** |
| **Survey Name** | **TESS3 171 - Johnston** |
| **Client Name** | **Northwestern University** |
| **G&A WBS** | **310.111.00365.1** |
| **Project Director Name** | **Wendy Mansfield** |
| **Team/Area Name** | **G&A** |

|  |  |
| --- | --- |
| **Samvar** **(Include name, type and response values. “None” means none. Blank means standard demos. This must match SurveyMan.)** | **XPCM0160:**1=Management2=Business and Financial Operations3=Computer and Mathematical4=Architecture and Engineering5=Life, Physical, and Social Sciences6=Community and Social Services7=Lawyer, judge8=Teacher, except college and university9=Teacher, college and university10=Other professional11=Medical Doctor (such as physician, surgeon, dentist, veterinarian)12=Other Health Care Practitioner (such as nurse, pharmacist, chiropractor, dietician)13=Health Technologist or Technician (such as paramedic, lab technician)14=Health Care Support (such as nursing aide, orderly, dental assistant)15=Protective Service16=Food Preparation and Serving17=Building and Grounds Cleaning and Maintenance18=Personal Care and Service19=Sales Representative20=Retail Sales21=Other Sales22=Office and Administrative Support23=Farming, Forestry, and Fishing24=Construction and Extraction25=Installation, Maintenance, and Repair26=Precision Production (such as machinist, welder, baker, printer, tailor)27=Transportation and Material Moving28=Armed Services29=Other (Please specify)31=Refused32=Not asked**XPP10035:**1=Very interested2=Somewhat interested3=Slightly interested4=Not at all interested5=Refused6=Not asked**XPH1ANXI:**1=Yes2=No3=Missing4=Refused**XPARTY7:** 1=Strong Republican; 2=Not Strong Republican; 3=Leans Republican; 4=Undecided/Independent/Other; 5=Leans Democrat; 6=Not Strong Democrat; 7=Strong Democrat; 9=Missing**XIDEO:** 1=Extremely liberal; 2=Liberal; 3=Slightly liberal; 4=Moderate, middle of the road; 5=Slightly conservative; 6=Conservative; 7=Extremely conservative; 9=Missing**XREL1:** 1=Baptist—any denomination; 2=Protestant (e.g., Methodist, Lutheran, Presbyterian, Episcopal); 3=Catholic; 4=Mormon; 5=Jewish; 6=Muslim; 7=Hindu; 8=Buddhist; 9=Pentecostal; 10=Eastern Orthodox; 11=Other Christian; 12=Other non-Christian, please specify; 13=None; 14=Missing**XREL2:** 1=More than once a week; 2=Once a week; 3=Once or twice a month; 4=A few times a year; 5=Once a year or less; 6=Never; 9=Missing; 10=Not Asked |
| **Sample specs** |  |
| **Timing Template Required** (y/n) | **Enabled by default** |
| **Multi-Media** |  |

**Important: Do not change Question numbers after Version 1; to add a new question, use alpha characters (e.g., 3a, 3b, 3c.) Changing question numbers will cause delays and potentially errors in the program.**

TESS3 171 - Johnston

October, 2014

- Questionnaire -

[programming note: create dov\_xtess171 and use the following values:

1=Group 1 ‘Control/Participation’

2=Group 2 ‘Control/No Cues/No Args’

3=Group 3 ‘Control/No Cues/Strong Pro’

4=Group 4 ‘Control/No Cues/Strong Con’

5=Group 5 ‘Control/Cues/No Args’

6=Group 6 ‘Control/Cues/Strong Pro’

7=Group 7 ‘Control/Cues/Strong Con’

8=Group 8 ‘Depletion/Participation’

9=Group 9 ‘Depletion/No Cues/No Args’

10=Group 10 ‘Depletion/No Cues/Strong Pro’

11=Group 11 ‘Depletion/No Cues/Strong Con’

12=Group 12 ‘Depletion/Cues/No Args’

13=Group 13 ‘Depletion/Cues/Strong Pro’

14=Group 14 ‘Depletion/Cues/Strong Con’

assign respondents using the following scheme (this is blocking on party7 codes):

IF XPARTY7= 1 OR 2 OR 3, Respondent 1=1

Respondent 2=2

Respondent 3=3

Respondent 4=4

Respondent 5=5

Respondent 6=6

Respondent 7=7

Respondent 8=8

Respondent 9=9

Respondent 10=10

Respondent 11=11

Respondent 12=12

Respondent 13=13

Respondent 14=14

Respondent 15=restart assignments at 1

IF XPARTY7= 4, Respondent 1=1

Respondent 2=2

Respondent 3=3

Respondent 4=4

Respondent 5=5

Respondent 6=6

Respondent 7=7

Respondent 8=8

Respondent 9=9

Respondent 10=10

Respondent 11=11

Respondent 12=12

Respondent 13=13

Respondent 14=14

Respondent 15=restart assignments at 1

IF XPARTY7= 5 OR 6 OR 7, Respondent 1=1

Respondent 2=2

Respondent 3=3

Respondent 4=4

Respondent 5=5

Respondent 6=6

Respondent 7=7

Respondent 8=8

Respondent 9=9

Respondent 10=10

Respondent 11=11

Respondent 12=12

Respondent 13=13

Respondent 14=14

Respondent 15=restart assignments at 1

[programming note: create dov\_mancheck. assign respondents using the following scheme:

for each of the xtess171, create look-up tables for the first 100 respondents for each group (e.g., first respondent, second respondent, etc). Within look up tables for each group, randomly assign 20 respondents from each group to the manipulation group (dov\_mancheck=1 ‘manipulation group). All other respondents should be assigned to dov\_mancheck=2 ‘non-manipulation group.’]

[programming note: prompt twice if text boxes contain the characters 'x' or 'z'; prompt message: "you may not use the letters 'x' or 'z' in any of the words used in

the sentences below.”]

[programming note: prompt twice if any of the 6 text boxes are missing text; prompt message: "please provide sentences in the boxes below."]

[show if dov\_xtess171 = 1-7]

[6 medium text boxes]

Q1. The first part of this survey is a study of your verbal and imaginative ability. Your task is to imagine a trip to the zoo, and to write 6 unique sentences about 6 different animals you see during this trip. For example, “After eating ice cream, I saw the zebras.”

**To make this a true test of verbal ability, you may NOT use ANY words that contain the letters X or Z. That is, you may not write any words in any sentence that contain the letter X or the letter Z. For example, the sentence above is not allowed by these rules. You may use any other letters you wish in writing your 6 sentences.**

**Remember: each sentence must be a unique sentence about a different animal. You cannot repeat sentences or animals.**

Sentence 1

Sentence 2

Sentence 3

Sentence 4

Sentence 5

Sentence 6

[programming note: prompt twice if text boxes contain the characters 'a' or 'n'; prompt message: "you may not use the letters 'a' or 'n' in any of the words used in

the sentences below”]

[programming note: prompt twice if any of the 6 text boxes are missing text; prompt message: "please provide a sentence in the boxes below."]

[show if dov\_xtess171= 8-14]

[6 medium text boxes]

Q2. The first part of this survey is a study of your verbal and imaginative ability. Your task is to imagine a trip to the zoo, and to write 6 unique sentences about 6 different animals you see during this trip. For example, “After eating ice cream, I saw the zebras.”

**To make this a true test of verbal ability, you may NOT use ANY words that contain the letters A or N. That is, you may not write any words in any sentence that contain the letter A or the letter N. For example, the sentence above is not allowed by these rules. You may use any other letters you wish in writing your 6 sentences.**

**Finally, to make this a true test of imaginative ability, you may NOT write about any animals that can walk on two legs.**

**Remember: each sentence must be a unique sentence about a different animal. You cannot repeat sentences or animals.**

Sentence 1

Sentence 2

Sentence 3

Sentence 4

Sentence 5

Sentence 6

[show if dov\_mancheck=1]

[sp]

Q3. How much mental effort was required to complete the verbal and imaginative ability test?

Not much effort at all 1

A little effort 2

Some effort 3

A lot of effort 4

A great deal of effort 5

[show if dov\_mancheck=1]

[sp]

Q4. How much did you have to concentrate in order to comply with the instructions of the verbal and imaginative ability test?

Barely at all 1

Only a little 2

A moderate amount 3

A lot 4

A great deal 5

***Section B. Experiment***

[programming note: for section b: experiment, respondents will be randomly assigned response options for the genre, topic, style, medium, and length for categories in option a and option b. these response options should be randomly assigned and uncorrelated between options a and b (e.g., responses in option a and b should be independent of each other). similarly, each respondent will see three of these choices in their respective groups. the options a or b in any of the three questions should not be correlated with each other in any way, whether it is within a question or between questions. the response options for each field are as follows:

Genre: 1=Politics; 2=Sports; 3=Entertainment

Topic [if genre = 1 ‘Politics’]: 1=Federal Budget Deficit; 2=Reforming Tax Code; 3=Energy Policy; 4=Gay Marriage; 5=2016 Presidential Race; 6=Congressional Scandals

Topic [if genre = 2 ‘Sports’]: 1=Baseball; 2=Football; 3=Basketball; 4=Soccer

Topic [if genre = 3 ‘Entertainment’]: 1=Movies; 2=Music; 3=Television; 4=Celebrity News

Style: 1=A heated debate between two experts; 2=An informational segment about recent news; 3=A human interest story about one person

Medium: 1=Video; 2=Print Article

Length: 1=1 Minute; 2=5 Minutes]

[show if dov\_xtess171 =1 or 8]

[prompt once]

[sp]

Q5A. Turning now to a different topic, we are interested in the types of media that people like the most. For the next three questions, we would like you to examine each of two possible stories, and pick the one you most want to see. After you have made your three choices, we will randomly pick one of your choices for you to read/watch.

Which of these two options do you most want to see?

|  |  |  |
| --- | --- | --- |
|  | **Option A** | **Option B** |
| **Genre** | **[randomly select and record one option from genre response options]** | **[randomly select and record one option from genre response options]** |
| **Topic** | **[randomly select and record one option from genre-specific topic response options]** | **[randomly select and record one option from genre-specific topic response options]** |
| **Style** | **[randomly select and record one option from style response options]** | **[randomly select and record one option from style response options]** |
| **Medium** | **[randomly select and record one option from medium response options]** | **[randomly select and record one option from medium response options]** |
| **Length** | **[randomly select and record one option from length response options]** | **[randomly select and record one option from length response options]** |

Option A 1

Option B 2

[show if dov\_xtess171=1 or 8]

[prompt once]

[sp]

Q5B. Which of these two options do you most want to see?

|  |  |  |
| --- | --- | --- |
|  | **Option A** | **Option B** |
| **Genre** | **[randomly select and record one option from genre response options]** | **[randomly select and record one option from genre response options]** |
| **Topic** | **[randomly select and record one option from genre-specific topic response options]** | **[randomly select and record one option from genre-specific topic response options]** |
| **Style** | **[randomly select and record one option from style response options]** | **[randomly select and record one option from style response options]** |
| **Medium** | **[randomly select and record one option from medium response options]** | **[randomly select and record one option from medium response options]** |
| **Length** | **[randomly select and record one option from length response options]** | **[randomly select and record one option from length response options]** |

Option A 1

Option B 2

[show if dov\_xtess171=1 or 8]

[prompt once]

[sp]

Q5C. Which of these two options do you most want to see?

|  |  |  |
| --- | --- | --- |
|  | **Option A** | **Option B** |
| **Genre** | **[randomly select and record one option from genre response options]** | **[randomly select and record one option from genre response options]** |
| **Topic** | **[randomly select and record one option from genre-specific topic response options]** | **[randomly select and record one option from genre-specific topic response options]** |
| **Style** | **[randomly select and record one option from style response options]** | **[randomly select and record one option from style response options]** |
| **Medium** | **[randomly select and record one option from medium response options]** | **[randomly select and record one option from medium response options]** |
| **Length** | **[randomly select and record one option from length response options]** | **[randomly select and record one option from length response options]** |

Option A 1

Option B 2

[show if dov\_xtess171=2 or 9]

[prompt once]

[sp]

Q6A. Turning now to a different topic, please read the following information.

Since 2001, lawmakers have debated a new immigration law called the Development, Relief, and Education for Alien Minors Act (also called the DREAM Act). The law would allow undocumented immigrants to gain citizenship if they:

1. Entered the U.S. before the age of 16,

2. Maintained good moral character (e.g., no criminal record),

3. Earned a High School Diploma, and

4. Completed two years of college OR two years of military service.

How much do you support or oppose the DREAM Act?

 Strongly support 1

 Somewhat support 2

 Support a little 3

 Oppose a little 4

 Somewhat oppose 5

 Strongly oppose 6

[show if dov\_xtess171=5 or 12]

[prompt once]

[sp]

Q6B. Turning now to a different topic, please read the following information. Since 2001, lawmakers have debated a new immigration law called the Development, Relief, and Education for Alien Minors Act (also called the DREAM Act). The law would allow undocumented immigrants to gain citizenship if they:

1. Entered the U.S. before the age of 16,

2. Maintained good moral character (e.g., no criminal record),

3. Earned a High School Diploma, and

4. Completed two years of college OR two years of military service.

Democrats in Congress tend to favor the DREAM Act and Republicans in Congress tend to oppose the DREAM Act. Moreover, the partisan divide is stark as the parties are far apart. Also, not only do Democrats tend to be in favor and Republicans opposed, but most members of each party are on the same side as the rest of their party.

How much do you support or oppose the DREAM Act?

 Strongly support 1

 Somewhat support 2

 Support a little 3

 Oppose a little 4

 Somewhat oppose 5

 Strongly oppose 6

[show if dov\_xtess171=6 or 13]

[prompt once]

[sp]

Q6C. Turning now to a different topic, please read the following information. Since 2001, lawmakers have debated a new immigration law called the Development, Relief, and Education for Alien Minors Act (also called the DREAM Act). The law would allow undocumented immigrants to gain citizenship if they:

1. Entered the U.S. before the age of 16,

2. Maintained good moral character (e.g., no criminal record),

3. Earned a High School Diploma, and

4. Completed two years of college OR two years of military service.

Democrats in Congress tend to favor the DREAM Act and Republicans in Congress tend to oppose the DREAM Act. Moreover, the partisan divide is stark as the parties are far apart. Also, not only do Democrats tend to be in favor and Republicans opposed, but most members of each party are on the same side as the rest of their party.

The main argument for those in favor of the DREAM Act is that it would provide young people with opportunities. They could go on to contribute as doctors, nurses, teachers, soldiers, and police officers.

The main argument for those opposed to the DREAM Act is that it is not well designed – it could be better. It was driven too much by political concerns in an effort to bring up a controversial issue.

How much do you support or oppose the DREAM Act?

 Strongly support 1

 Somewhat support 2

 Support a little 3

 Oppose a little 4

 Somewhat oppose 5

 Strongly oppose 6

[show if dov\_xtess171=3 or 10]

[prompt once]

[sp]

Q6D. Turning now to a different topic, please read the following information. Since 2001, lawmakers have debated a new immigration law called the Development, Relief, and Education for Alien Minors Act (also called the DREAM Act). The law would allow undocumented immigrants to gain citizenship if they:

1. Entered the U.S. before the age of 16,

2. Maintained good moral character (e.g., no criminal record),

3. Earned a High School Diploma, and

4. Completed two years of college OR two years of military service.

The main argument for those in favor of the DREAM Act is that it would provide young people with opportunities. They could go on to contribute as doctors, nurses, teachers, soldiers, and police officers.

The main argument for those opposed to the DREAM Act is that it is not well designed – it could be better. It was driven too much by political concerns in an effort to bring up a controversial issue.

How much do you support or oppose the DREAM Act?

 Strongly support 1

 Somewhat support 2

 Support a little 3

 Oppose a little 4

 Somewhat oppose 5

 Strongly oppose 6

[show if dov\_xtess171=7 or 14]

[prompt once]

[sp]

Q6E. Turning now to a different topic, please read the following information. Since 2001, lawmakers have debated a new immigration law called the Development, Relief, and Education for Alien Minors Act (also called the DREAM Act). The law would allow undocumented immigrants to gain citizenship if they:

1. Entered the U.S. before the age of 16,

2. Maintained good moral character (e.g., no criminal record),

3. Earned a High School Diploma, and

4. Completed two years of college OR two years of military service.

Democrats in Congress tend to favor the DREAM Act and Republicans in Congress tend to oppose the DREAM Act. Moreover, the partisan divide is stark as the parties are far apart. Also, not only do Democrats tend to be in favor and Republicans opposed, but most members of each party are on the same side as the rest of their party.

The main argument for those opposed to the DREAM Act is that it encourages illegal immigration due to the expectation of benefits for children of immigrants. This could over-burden the system, leaving many vulnerable individuals.

The main argument for those in favor of the DREAM Act is that it has been a topic in several public opinion polls. These polls suggest support from many segments of the American population.

How much do you support or oppose the DREAM Act?

 Strongly support 1

 Somewhat support 2

 Support a little 3

 Oppose a little 4

 Somewhat oppose 5

 Strongly oppose 6

[show if dov\_xtess171=4 or 11]

[prompt once]

[sp]

Q6F. Turning now to a different topic, please read the following information. Since 2001, lawmakers have debated a new immigration law called the Development, Relief, and Education for Alien Minors Act (also called the DREAM Act). The law would allow undocumented immigrants to gain citizenship if they:

1. Entered the U.S. before the age of 16,

2. Maintained good moral character (e.g., no criminal record),

3. Earned a High School Diploma, and

4. Completed two years of college OR two years of military service.

The main argument for those opposed to the DREAM Act is that it encourages illegal immigration due to the expectation of benefits for children of immigrants. This could over-burden the system, leaving many vulnerable individuals.

The main argument for those in favor of the DREAM Act is that it has been a topic in several public opinion polls. These polls suggest support from many segments of the American population.

How much do you support or oppose the DREAM Act?

 Strongly support 1

 Somewhat support 2

 Support a little 3

 Oppose a little 4

 Somewhat oppose 5

 Strongly oppose 6

[programming note: randomize and record order of questions q7, q8, and q9]

[show if dov\_xtess171=1 or 8]

[sp]

Q7. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs…

 Most of the time 1

 Some of the time 2

 Only now and then 3

 Hardly at all 4

 Never 5

[show if dov\_xtess171=1 or 8]

[sp]

Q8. How often does politics seem so complicated that you can’t really understand what is going on?

 Never 1

 Seldom 2

 Occasionally 3

 Regularly 4

 Frequently 5

[show if dov\_xtess171=1 or 8]

[sp]

Q9. To be a good citizen, how important would you say it is for a person to be active in politics?

 Extremely important 1

 Very important 2

 Important 3

 Unimportant 4

 Very unimportant 5

 Extremely important…………………6

IDEOLOGY

Show IDEO if XIDEO = 9 (missing).

**[SP]**

IDEO. In general, do you think of yourself as…

Extremely liberal 1

Liberal 2

Slightly liberal 3

Moderate, middle of the road 4

Slightly conservative 5

Conservative 6

Extremely conservative 7

[SP]

DOV\_IDEO. Merge coding of XIDEO and missing data ask.

Extremely liberal 1

Liberal 2

Slightly liberal 3

Moderate, middle of the road 4

Slightly conservative 5

Conservative 6

Extremely conservative 7

Refused -1

If XIDEO≠9 then DOV\_IDEO=XIDEO;

Else DOV\_IDEO=IDEO.

RELIGION1

Show REL1 if XREL1= 14 (missing).

Prompt once.

[SP]

REL1. What is your religion?

 **[Do not rotate]**

Baptist—any denomination 1

Protestant (e.g., Methodist, Lutheran, Presbyterian, Episcopal) 2

Catholic 3

Mormon 4

Jewish 5

Muslim 6

Hindu 7

Buddhist 8

Pentecostal 9

Eastern Orthodox 10

Other Christian 11

Other non-Christian 12

None 13

Prompt once.

[SP]

DOV\_REL1. Merge coding of REL1 and missing data ask.

Baptist—any denomination 1

Protestant (e.g., Methodist, Lutheran, Presbyterian, Episcopal) 2

Catholic 3

Mormon 4

Jewish 5

Muslim 6

Hindu 7

Buddhist 8

Pentecostal 9

Eastern Orthodox 10

Other Christian 11

Other non-Christian 12

None 13

Refused -1

If XREL1≠14 then DOV\_REL1=XREL1;

Else DOV\_REL1=REL1.

RELIGION2

[Show rel2 IF XREL2=9 (MISSING)]

 [SP]

REL2. How often do you attend religious services?

More than once a week 1

Once a week 2

Once or twice a month 3

A few times a year 4

Once a year or less 5

Never 6

[SP]

DOV\_REL2. Merge coding of REL2 and missing data ask.

More than once a week 1

Once a week 2

Once or twice a month 3

A few times a year 4

Once a year or less 5

Never 6

If XREL2≠9 then DOV\_REL2=XREL2;

Else DOV\_REL2=REL2.

[insert standard close]