ENTER NAME OF STUDY HERE

- Study Details -

Note: This page may be removed when the questionnaire is sent to the client. However, it must exist in the version sent to Operations.

|  |  |
| --- | --- |
| **SNO** |  |
| **Survey Name** | **TESS 1** |
| **Client Name** |  |
| **Quick Arrow Project Number** |  |
| **Project Director Name** | **TM Dennis** |
| **Team/Area Name** | **Government and Academics** |

|  |  |
| --- | --- |
| **Sample Criteria** | **Gen pop, 6000 completes** |
| **Samvar** | **No** |
| **Multi-Media** | **No** |
| **Incentive** | **No** |

Note: The change request log can be deleted, if you do not require it.

| **Change Request Log**  (Operations Please Disregard)  Note: Do not change Question numbers after Version 1; to add new question, use alpha characters (e.g., 3a, 3b, 3c) | | | | | |
| --- | --- | --- | --- | --- | --- |
| Author | Ver- sion | Description of Change  (Q#, plus change) | Approval Name | Date Apprv’d | Com-pleted (Y/N) |
|  |  |  |  |  |  |

Proposed Questionnaire

Krosnick Turnout Measurement Experiment for TESS

**Respondents will be randomly assigned to one of four experimental groups:**

**One-third of respondents will be assigned randomly to Group 1.**

**One-third of respondents will be assigned randomly to Group 2.**

**One-sixth of respondents will be assigned randomly to Group 3.**

**One-sixth of respondents will be assigned randomly to Group 4.**

**Each respondent will be assigned to one and only one of these groups.**

**[Radio Button]**

**Question for Group 1 Respondents:**

TESSQ1. In talking to people about elections, we often find that a lot of people were not able to vote because they weren’t registered, they were sick, or they just didn’t have time. How about you - did you vote in the elections held on November 5, 2002?

Yes, I voted in the elections held on November 5, 2002. 1

No, I did not vote in the elections held on November 5, 2002. 2

**[Radio Button]**

**Question for Group 2 Respondents:**

TESSQ2. We are interested in whether or not people voted in the elections held on November 5, 2002. People are sometimes reluctant to say whether or not they voted because it’s a personal question. We want to respect your privacy, so we will be using a method to keep your answer totally confidential. No one will know whether or not you personally voted.

Please get a coin and flip it and then look at which side of the coin is facing up.

If the coin landed heads up, please answer this question using the answer choices below:

Did you vote in the elections held on November 5, 2002?

If the coin landed tails up, please answer “No” below:

Yes 1

No 2

No one will know which of two questions you answered above, because only you have seen the coin you flipped.

**[Radio Button]**

**Questions for Group 3 Respondents:**

TESSQ3. Here is a list of three things that some people have done and some people have not.

Please read them over and then select HOW MANY of them you have done.

Given money to a charitable organization.

Served in the military in any capacity.

Written a letter to the editor of a newspaper.

How many of these things have you done?

None 1

One 2

Two 3

All three 4

[**Radio Button]**

**Questions for Group 4 Respondents:**

TESSQ4. Here is a list of four things that some people have done and some people have not.

Please read them over and then select HOW MANY of them you have done.

Given money to a charitable organization.

Served in the military in any capacity.

Written a letter to the editor of a newspaper.

Voted in the elections held on November 5, 2002.

How many of these things have you done?

None 1

One 2

Two 3

Three 4

All four 5